

Ad Position	Pixel Size	File size	Animation	Rich Media	Targeting Channel
Homepage banner	468x60	15k Gif, 20k Flash	3 loops (max)	Flash only	Homepage only
Leaderboard	730x90 or 728x90	20k Gif, 30k Flash	3 loops (max)	Flash only	All excl homepage
Left skyscraper	120x600	20k Gif, 30k Flash	3 loops (max)	Flash only	All
Right skyscraper	160x600	20k Gif, 30k Flash	3 loops (max)	Flash only	All
Second right skyscraper	160x600	20k Gif, 30k Flash	3 loops (max)	Flash only	All
Left button	120x60	Gif 4k max	3 loops (max)	N	All
Right top button	265x90	Gif 8k max	3 loops (max)	N	All
In article ad (MPU)	300x250	20k Gif, 30k Flash	3 loops max	Flash only	Homepage and all article pages
Banner under article	385x60	20k Gif, 30k Flash	3 loops max	Flash only	All article pages
Daily Email MPU	300x250	20k Gif Only	3 loops max	N	Daily email
Email banner	468x60	15K Gif Only	3 loops max	N	Daily email, Weekly email
Email List Rental	-	HTML Page	-	N	FTChinese.com.com Registered Members