

# The Little Book of Business Travel

The Little Book of Business Travel targets FT readers who primarily travel for business. The booklet format of The Little Book of Business Travel provides a longer shelf life, and ensures longevity of advertising exposure.

Compiled specifically with the business traveller in mind, this is a travel guide with a difference. Portable and inside track, this one of its kind business travel guide covers:

- Constitutional guide—GDP figures—Credit rating
- A guide to business etiquette in the countries covered
- Planes, trains and automobiles—getting into the city
- Business services such as local couriers and translators
- Accommodation guide detailing business hotels' unique facilities for business travellers
- Restaurants and bars for business lunch, dinner & private functions, as well as drinks and brunches
- MICE
- Turning your business break into a weekend away
- Shopping when you only have a limited time
- Golf courses information for both business & leisure

Every guide is written primarily by award-winning FT correspondents who have spent most of their working lives in the cities featured.

Practical, informative and business focused, this is the FT's way for business travellers to navigate the cities that speak to them in past, present and future.

## Asia rates\*(US\$)

FP4C, ROM	13,188
Package (FP4C + iPhone app banner SOV)	13,500

All rates in US dollar gross.

\*all rates are for each guide with one year iPhone app banner exposure

