

# FT Fund Management (FTfm) 2012

FTfm is our weekly supplement published worldwide every Monday, except in the US where it appears the first Monday of every month. It is the world's largest circulating fund management publication.

## Global markets need a publication with a global outlook

FTfm aims to provide thought leadership for the global asset management industry; to analyse the important news stories on industry directions and trends; to be a forum for debate on the big issues; and to publish high quality profiles of leading fund managers and top executives.

As a tabloid-size supplement delivered with the FT, FTfm takes an in-depth look at areas such as asset servicing, hedge funds, derivatives, index investing, liability driven investment and exchange traded funds.

### FTfm special reports – publication dates

06 Feb	Exchange Traded Funds (1)	06 Aug	OTC Derivatives/ Trading
05 Mar	Debt Capital Markets (1)	10 Sep	Exchange Traded Funds (2)
19 Mar	Prime Broking	08 Oct	Foreign Exchange (2)
02 Apr	Foreign Exchange (1)	29 Oct	Asset Servicing
30 Apr	Ignites - USA only	05 Nov	Debt Capital Markets (2)
07 May	Structured Products	19 Nov	Index Investing/ ETF's
04 Jun	Commodities (1)	03 Dec	Commodities (2)



## 2012 FTfm print & online rates (US\$)

<b>FTfm - colour</b>	<b>World</b>	<b>Europe</b>	<b>US</b>	<b>Asia</b>	<b>Europe &amp; Asia</b>
Front Page	28,445	20,966	9,435	4,123	23,029
Back Page	45,690	32,288	9,435	6,518	35,549
Page 3 (Quarter Page)	15,603	11,566	5,242	2,096	12,614
Full Page	49,392	36,960	17,472	6,888	40,405
Junior Page	26,107	19,253	8,736	3,528	21,018
Half Page	26,174	18,699	8,904	3,696	20,547
Quarter Page	13,238	10,064	4,368	1,765	10,947
<b>FTfm Online - www.ft.com/ftfm</b>	<b>World</b>	<b>UK/EU</b>	<b>US</b>	<b>Asia</b>	
20% SOV Leaderboard, MPU and ribbon positions					
3 Months	33,600	24,000	16,800	7,200	
6 Months	61,600	44,000	30,800	13,200	
12 Months	112,000	80,000	56,000	24,000	
<b>Sponsorship</b>	<b>World</b>				
Video (per month, minimum of 6 months)	14,000				
Email (per month)	4,800				