FT Wealth 2012

FT Wealth addresses the unique issues and challenges that affect the very wealthy and their professional advisers. A high quality magazine distributed with the FT to the full UK, US, European and Asian circulations, as well as being published online at FT.com.

In print...

- FT Wealth covers the financial issues most relevant to the wealthy, alternatives and asset allocation. It also examines broader issues such as inheritance, succession and philanthropy.
- FT Wealth carries a mix of analysis, trend pieces, interviews, case studies, profiles and opinion columns, together with exclusive data. Each issue includes a special focus on a relevant topic, and are highlighted in areas such as tax.

2012 Publication Dates:

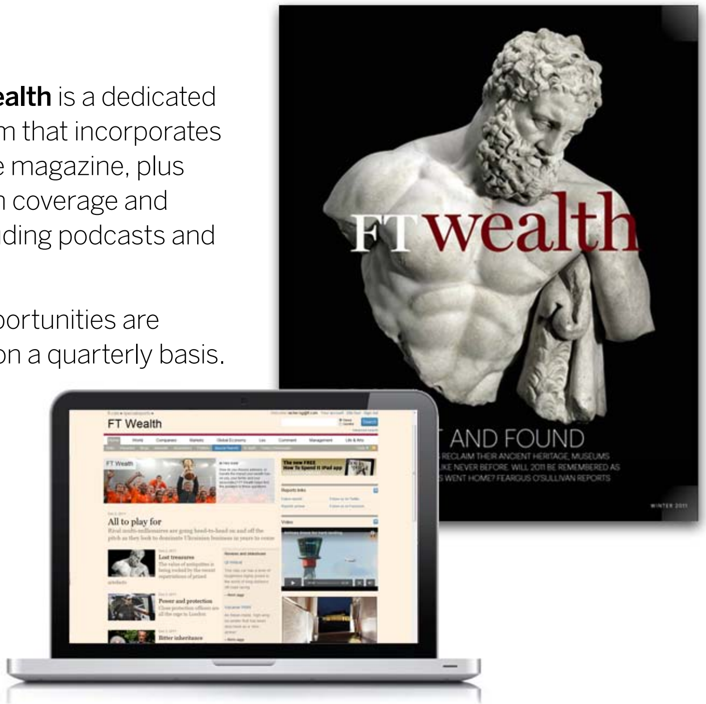
- 30 March
- 18 May – Alternative investment
- 29 June
- 28 September
- 14 December

2012 Rates (US$)

	World	**Asia**
Inside DPS 1	102,800	23,120
Inside DPS 2	100,000	21,040
DPS (ROM)	48,000	11,200
Outside Back Cover	61,200	15,920
1st RHP	52,400	14,480
2nd RHP	49,200	13,200
RHP Front Half	43,600	11,440
Front Half Page	37,600	8,320
Specified Position	36,800	7,200
Run of Magazine	33,600	6,000

Online...

- **www.ft.com/wealth** is a dedicated section of FT.com that incorporates content from the magazine, plus additional wealth coverage and multimedia including podcasts and videos.
- Sponsorship opportunities are available online on a quarterly basis.



Facts & figures

Almost 50% of our readers do not currently use a wealth management service or are looking to change their provider in the future.

FT Wealth readers hold an average of

£2,100,000

in savings and investments – an increase of £849,000 since 2008

13% of readers read FT Wealth for over an hour, with 40% keeping the magazine for over a week.

FT Wealth readers have an average annual income of

£380,000*

– an increase of 19% since 2008

*FT Wealth Reader survey 2010

FINANCIAL TIMES

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