

FT Circulation 2012

On any day just under a quarter of a million readers access our content on two or more channels.

Circulation*

January – June 2011

Worldwide Newspaper Total	369,850
Americas	109,270
UK	109,279
Continental Europe	115,649
Asia	35,652

Online

FT.com has over 4 million registered users and over 250,000 paid digital subscribers.

Worldwide Monthly Stats**

Total Pageviews	119.3 Million
Visits	34.5 Million
Unique Users	17.6 Million

Asia Monthly Stats**

Total Pageviews	14.4 Million
Visits	3.9 Million
Unique Users	2.0 Million



Reach Over Two Million Worldwide Daily***

Region	Readership	Online/Mobile/Tablet	Unique Audience
UK	367,000	175,550	491,921
CEMEA	605,153	131,996	662,187
Asia	224,414	97,663	282,503
US	497,644	216,770	652,411
Global	1,694,211	621,979	2,089,022

*FT Internal Figures based on ABC Audited Figures January – June 2011 **Web Analytics November 2011 ***ADGA May 2011 (PWC assured)



For more information

Contact your FT representatives or email asiaads@ft.com

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